



Peach City Community Radio Society

president@peachcityradio.org

c/o 104-4400 McLean Creek Road
Okanagan Falls, BC V0H 1R6

October 5, 2014

Angie Blakeney - Broadcasting Analyst
Radio Applications and Policy
Canadian Radio-television and Telecommunications Commission
Ottawa, Ontario
Canada, K1A 0N2

Subject: Application 2014-0800-8 Response to letter dated September 29, 2014

Dear Ms. Blakeney,

We are in receipt of your letter, dated 29 September 2014, concerning clarifications in the Technical and Programming portions of the above specified application. As requested, we are pleased to provide the following answers to the questions you have put forward. Your questions are repeated and noted in **bold italic** font, and our responses are indicated by **bold text, highlighted in this manner**.

Technical

In your letter, you noted that in section 5.3 of our application form, we indicated that our proposed station would operate on frequency 92.9 MHz, and on channel 211. However, frequency 92.9 MHz corresponds to channel 225, not 211.

Further to this, you asked for Peach City Radio to reconfirm the frequency and channel number that would be used by our proposed station.

Peach City Radio proposes to operate at frequency 92.9 MHz, corresponding to channel 225.

Programming

In your letter, you noted that in paragraph 207 of the Commercial Radio Policy (Broadcasting Public Notice 2006–158) the Commission defines local programming. It was also noted that a discrepancy existed within our application between the submitted example broadcast schedule (Appendix 6A) and our entry

in Section 6.4 of the application form, with regards to the number of hours of local programming our proposed station would broadcast, versus the number of hours of programming obtained from other station(s).

Furthermore, you noted that in our original application and supporting documents, we did not provide specifics as to the origins of the listed syndicated programs that may be broadcast.

In light of the information provided to you, you asked of us:

To confirm the minimum number of hours of local programming that would be broadcast by the proposed station in each broadcast week.

Peach City Radio confirms a minimum number of 106 hours of local programming to be broadcast by the proposed station in each broadcast week.

To identify the source(s) of the syndicated programming that would be broadcast by the proposed station. If this programming originates from another station or stations, please identify the call sign(s) of the originating station(s).

Peach City Radio intends on including syndicated material only when necessary.

Syndicated programming will be carefully curated to reflect different perspectives on current events, general interest, and a diversity of musical genres.

Syndicated programming will be used to provide content which complements but does not aim to replace programming that could be produced locally by members of our station. Inclusion of various syndicated programs allows us to provide inspiration to local community members who might create their own programs of similar nature, with a primary focus on relevant local topics.

When possible, syndicated content will be sourced via the National Campus/Community Radio Association (NCRA) Program Exchange, which is a forum utilized by Campus/Community stations across Canada to share and distribute programs and content.

We do not intend to air syndicated content which is commercial in nature, or that would require a subscription fee. We do not intend to air syndicated content which might otherwise be heard or available via other local broadcasters.

Examples of syndicated programs created at Canadian NCRA member stations may include:

- GroundWire (30 minutes bi-weekly - produced by a rotating slate of Canadian NCRA member stations)
- Terra Informa Environmental News (30 minutes weekly - CJSR - Edmonton AB)
- Gorilla Radio (1 hour weekly - CFUV - Victoria BC)
- Global Research News Hour (CKUW - Winnipeg MB)
- The Public (1 hour weekly - CIUT - Toronto ON)
- The Extraenvironmentalist (CITR - Vancouver BC)
- Where Monsters Dwell (1 hour weekly - CHSR - Fredericton NB)
- Endeavours (1 hour weekly - CJSF - Burnaby BC)

Examples of syndicated programs which are created outside of Canada, by not-for-profit organizations may include:

- Alternative Radio (1 hour weekly - David Barsamian - alternativeradio.org)
- Democracy Now! (1 hour daily - Pacifica)

Application Form

Further to our email request to you, dated Thursday 2 October 2014, please note that we have submitted an abridged version of our Broadcast Application Form (Form 114) with physical address information for our Board of Directors removed from Section 2.1, in order to address privacy concerns.

In addition, contact telephone number information has been amended in this new version to include a daytime contact number for David Del Rizzo, the primary application contact.

The submitted document accompanying this letter is entitled "**Doc 2 - Form 114 - Peach City Radio - Abridged.pdf**".

We note that a copy of your letter, as well as this reply, will be added to our application, and will be made available for public examination.

Should you require any further clarification or information regarding this application (**2014-0800-8**), please do not hesitate to contact me by telephone at **250-497-2319 (daytime)** or 250-486-6506 (evenings) or by email at **president@peachcityradio.org**.

Sincerely yours,

A handwritten signature in black ink, appearing to read 'David Del Rizzo', with a long horizontal line extending to the right.

David Del Rizzo
President - Peach City Community Radio Society