

CFUZ - Peach City Radio

121-1475 Fairview Rd.
Penticton, BC V2A 7W5
(236) 422-0929

Support Crew Member

Volunteer job title	Support Crew Member
Department	Support
Reports to	Support Committee

Overview

Support crew members are the driving force behind CFUZ's revenue generation. Working from a rate card designed by the Support Department, support crew members go around town seeking sponsorships from businesses and other organizations in Penticton and the greater South Okanagan community. They also reach out to their personal network to solicit one-time donations. All support crewmembers are expected to meet a monthly fundraising target.

Duties and responsibilities

- Meet a monthly target set by the department's committee
- Sell on-air sponsorship packages to local businesses and other organizations
- Make inquiries within their own network to solicit one-time donations
- Refer potential sponsors to our rate card and discuss our various sponsorship options with them
- Work with our internal database to track workflow
- Communicate progress to the committee on a monthly basis

What we're looking for

- Personal passion or interest in fundraising
- Strong interpersonal skills
- Comfort with making cold calls

What's in it for you

- The feeling of making an important contribution to community radio
- Enhancing fundraising skills

Training and resources provided

- Rate card listing our various sponsorship packages and their costs
- Team gatherings to practice making a strong pitch, share feedback, and discuss strategy

Hours and working conditions

- 1-2 hours a week
- Independently or in pairs
- Flexible hours; work on your own schedule

Responsible for supervising

Not applicable

Approved by:	<i>Signature of the person with the authority to approve the job description</i>
Date approved:	<i>Date upon which the job description was approved</i>
Reviewed:	<i>Date when the job description was last reviewed</i>