



Community
Radio Fund
of Canada

FUNDING OFFERED TO PEACH CITY RADIO

The Community Radio Fund of Canada proudly supports “*Speak Out Community Collective*”

Ottawa and Penticton (October 10, 2018) – Mr. Roger Ouellette, President of the Community Radio Fund of Canada (CRFC) and Ms. Jackie Del Rizzo, President of community station Peach City Radio (CFUZ-FM), based in Penticton, BC, are pleased to announce that \$33,000 will go towards the implementation of the project “*Speak Out Community Collective*”. These funds were made available by the CRFC under their *Radiometres* program, a funding program aimed to improve local programming and volunteer participation. This is the third time that the CRFC provides financial support to CFUZ under *Radiometres*, bringing the total awarded to \$120,495.

With the funds received, the station will launch live, community-focused spoken word programming highlighting important local organizations and community groups. Guests on the show will be representatives from community organizations who will be interviewed on-air by a rotating group of trained hosts. The result, in addition to an increased awareness of community initiatives, will be highly trained volunteers and the first live, talk-based show on CFUZ. Training for volunteer hosts will include the art of research, interviewing and general hosting for live radio, as well as technical training in live studio setup, management and troubleshooting. The live spoken word program will complement the station’s live streaming format and will transition CFUZ from live stream to live FM broadcast in the coming months.

“The *Radiometres* funding will once again enhance both programming and volunteer opportunities at CFUZ.” says CFUZ’s Del Rizzo. “As a 100% volunteer-run station, financial support from the CRFC allows us to move forward with our mandate to provide a truly local radio experience to listeners. The *Speak Out* program will highlight local community groups and initiatives which in turn will expand the diversity of voices and ideas heard on the station. The weekly radio program will kickstart a new group of programmers specializing in spoken word content as well.” As a result of the funding, CFUZ will be hiring a Coordinator to manage the *Speak Out* project and applicants are encouraged to visit cfuz.ca for information.

Since its inception in 2012, the *Radiometres* program enabled a total investment of more than \$12 million in the campus and community radio sector. It is an impressive number of 360 funded projects that have been approved. “I’m happy to add this project to the growing list of funded initiatives. I expect that this project will not only be beneficial to the station and its volunteers, but also to local organizations and, ultimately, the community as a whole,” says the CRFC President, Roger Ouellette.

For more information about the CRFC, the only organization mandated to financially support the c/c sector in Canada, and get the complete list of all funded projects in this round of funding, please visit www.crfc-fcrc.ca.

For more information about Peach City Radio and "*Speak Out Community Collective*", please visit <http://www.cfuz.ca/>.

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