Raise the Radio campaign a success, big radio show ready to go

DAVE DEL RIZZO, left, and Bob Nicholson rehearse for the Big Broadcast of 2016.

Submitted photo

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It has been awhile since the Raise the Radio campaign started, or as president of the Peach City Community Radio Society Dave Del Rizzo puts it “too long.” Del Rizzo laughed and recanted slightly about the fundraising campaign that began at the end of September 2014.

“Too long because in a lot of ways most traditional community, campus radio stations do their fundraising drives in the span of a week, they have a broadcast signal, they can reach the people and all that,” Del Rizzo said. “This was a little bit of a different campaign in that it was designed to raise the initial capital we need to build the studio, so we figured it was going to be a long process.”

The total amount raised was $36,201 bringing the years-long campaign to a close Monday, enough to build a studio capable of broadcasting. There may be tweaks and additions needed, but on shows like Wayne and Shuster.

“I am promising 100 minutes of family fun,” said Evans, who now resides in Penticton. “Through the creative help of a half-dozen writers, we'll present a laugh-filled show of sound effects, song, vintage commercials and plenty of local history bits.”

Tickets for the evenings of April 15 and 16, and a matinee April 17, are available at the Shaftesbury Centre office, Saint Germain Café on Main Street and the Dragon’s Den on Front Street. Tickets are $20.

For more information contact Craig Henderson at craig@snv.net.